



Greenville County 2019 Community Survey Report

MKSK

landscape architecture
urban design
planning



KENNESAW STATE
UNIVERSITY

Contents

Introduction	1
A Note on Terminology	1
Executive Summary	2
Top Priority for Greenville County Government	4
Regional Differences	5
Transportation	6
General Opinions on Transportation and Traffic Issues.....	6
Regional Differences	6
Best Long-Term Solution to Traffic Problems in Greenville County.....	7
Regional Differences	7
Likelihood of Using Alternative Transportation Alternatives.....	8
Regional Differences	8
Housing Issues	9
Best Location for Future Housing	9
Regional Differences	10
Preferred Housing Mix and Availability of Housing for Seniors	10
Regional Differences	10
Economic Development.....	11
How Should the County Expand?	11
Regional Differences	12
What Types of Economic Growth Would Respondent Like to See?	12
Regional Differences	13
Adequacy of Workforce.....	14
Regional Differences	14
Parks, Recreation and Cultural Opportunities.....	15
Access to Park and Recreational Facilities.....	15
Preferences for Specific Park and Recreation Facilities	16
Regional Differences	16
Cultural Opportunities.....	17
Regional Differences	18
Service Improvements in Neighborhood.....	19
Regional Differences	19
Overall Satisfaction with the Quality of Life in Greenville County	20
Regional Differences	20
Describe Greenville County in One Word.....	20
Appendix A: Frequency Tables and Cross Tabulations	21
Individual Item Frequencies (Weighted).....	21
Regional Cross-tabulations.....	41
Appendix B: Survey Instrument	50

Greenville County 2019 Community Survey Report

Table of Figures

Figure 1: Top Priorities for Greenville County	4
Figure 2: Opinions on Transportation and Traffic Issues	6
Figure 3: Best Long-Term Solution to Traffic Problems in Greenville County	7
Figure 4: Likelihood of Utilizing Alternative Modes of Transportation	8
Figure 5: Where Should Future Housing Growth Be Located?	9
Figure 6: Opinions on Housing Mix	10
Figure 7: Opinions on Future Economic Development	11
Figure 8: Preferences on Types of Future Economic Development	12
Figure 9: Does Greenville County Lack an Adequately Trained Workforce?	14
Figure 10: Access to Park and Recreational Facilities	15
Figure 11: Preferences for Future Park and Recreation Development	16
Figure 12: Satisfaction with Cultural Opportunities	17
Figure 13: Types of Desired Cultural Opportunities*	18
Figure 14: Desired Service Improvement in Neighborhood	19
Figure 15: Overall Satisfaction with Quality of Life in Greenville County	20



Prepared by:
Kennesaw State University
Burruss Institute #3302
3333 Busbee Dr NW
Kennesaw, Georgia 30144

470-578-6464
470-578-9087 (FAX)
burruss.kennesaw.edu

Introduction

In early 2019, the A. L. Burruss Institute of Public Service and Research at Kennesaw State University contracted with MKSK, a landscape architecture and urban planning firm, to conduct a Community Survey on behalf of Greenville County (SC). The survey results are to be used as part of the county’s 2019 Comprehensive Plan update. The survey focused on a number of issues related to transportation, housing, future economic development and other issues that will be helpful as the county determines its blueprint for future growth.

The survey was conducted by telephone from the Institute’s Survey Research Laboratory between mid-May and mid-June of 2019. The survey implemented a dual-frame random digit dialing methodology including both landline and cellphone numbers. Completed surveys were obtained from 635 respondents; two-thirds (66.8%) of the completed surveys were with respondents via cellphones. Prior to analysis, the data were weighted to reflect the county’s adult population distribution on gender, age, education, race and ethnicity (Latino/non-Latino). The margin of error for the sample as a whole is $\pm 4\%$.

The following report includes a brief Executive Summary, followed by a description of the results for each survey item. In addition to the overall results for each question, a brief description of regional differences is provided for each item. Respondents were assigned to one of five regions based on their postal zipcode (40 respondents were unable to provide a useful zipcode and therefore were not included in the regional analyses). Zipcodes were assigned to regions by MKSK as follows:

North	Northeast	Central	Southeast	Southwest
29635	29651	29617	29662	29673
29661	29687	29609	29681	29669
29690	29650	29611	29680	29627
29356	29615	29607	29644	29654
29322		29605		29645
Weighted Frequencies for Each Region:				
50	191	179	148	31

The appendices include frequency distributions for each item as well as cross-tabulations of each item by region. The survey instrument also is included.

A Note on Terminology

In the textual summaries that follow, terms such as “generally agree” or “generally satisfied,” etc., are frequently used. These terms reflect the results when categories such as “strongly agree” and “agree,” or “very satisfied” and “satisfied,” etc., are combined. The actual percentages within each of the individual sub-categories are available in the Figures that accompany the summary of each survey item.

Executive Summary

Transportation-related issues are perceived as significant problems among large percentages of Greenville County residents. Over eight of every ten respondents generally agree *traffic congestion* and *potholes and other road maintenance issues* are serious problems. A plurality (39.1%) of respondents indicated that *finding solutions to traffic congestion* should be the top priority of Greenville County government. The next most often mentioned priority item – *lack of affordable housing* – was selected by just 18.8% of the respondents. More than one-half of the respondents (52.1%) believe *improving the network of roads and highways* is the best long-range solution for improving traffic congestion.

In regards to transportation alternatives, three-fourths of the respondents generally agreed that *the county needs to expand its public transit service*. Similarly high percentages of Greenville residents also agreed that *the county should expand its network of sidewalks, bicycle paths and trails*. Two-thirds of the respondents indicated they would be *at least somewhat likely* to use a network of sidewalk, bicycle paths and trails for everyday travel. Slightly less than one-half of the respondents said they would be at least somewhat likely to use an expanded public transit system.

A majority of respondents believe *future housing growth should be spread around the county into areas that are currently undeveloped*, and a substantial majority agreed that *future housing developments should include a mixture of single family homes as well as multi-family dwellings (apartments, townhomes, etc.,) in order to provide housing options for everyone in the county*. A majority also agree that *the county lacks sufficient housing options to meet the demands of its senior population*.

Responses to questions about future economic development displayed some degree of inconsistency. Although three-fourths of the respondents agreed that *future development should focus on redeveloping older areas rather than expanding into undeveloped areas*, a similar percentage agreed that *sewer service should be expanded to allow growth into undeveloped areas*. Obviously, expanding sewer service into unserved areas of the county eventually will lead to more development of all kinds in those areas. It is possible that respondent support for expanding the sewer system into undeveloped areas in the county is based on a desire to connect their homes to a public sewer system without thinking about the implications for other types of economic development that are bound to follow, although that premise cannot be verified one way or another by the survey data.

A majority of respondents indicated they would like to see *more light manufacturing facilities, neighborhood retail and grocery stores, and town centers* in Greenville County. Respondents are *less enthusiastic about large industrial facilities, office buildings and business parks, and large shopping centers*. County residents are split on the issue of whether or not the county has *an adequately trained workforce to meet the demands of local employers*.

Three-fourths of the respondents said they have *easy access to park and recreation facilities in the area where they live*, and even more respondents are generally satisfied with the *availability of cultural opportunities* in Greenville County.

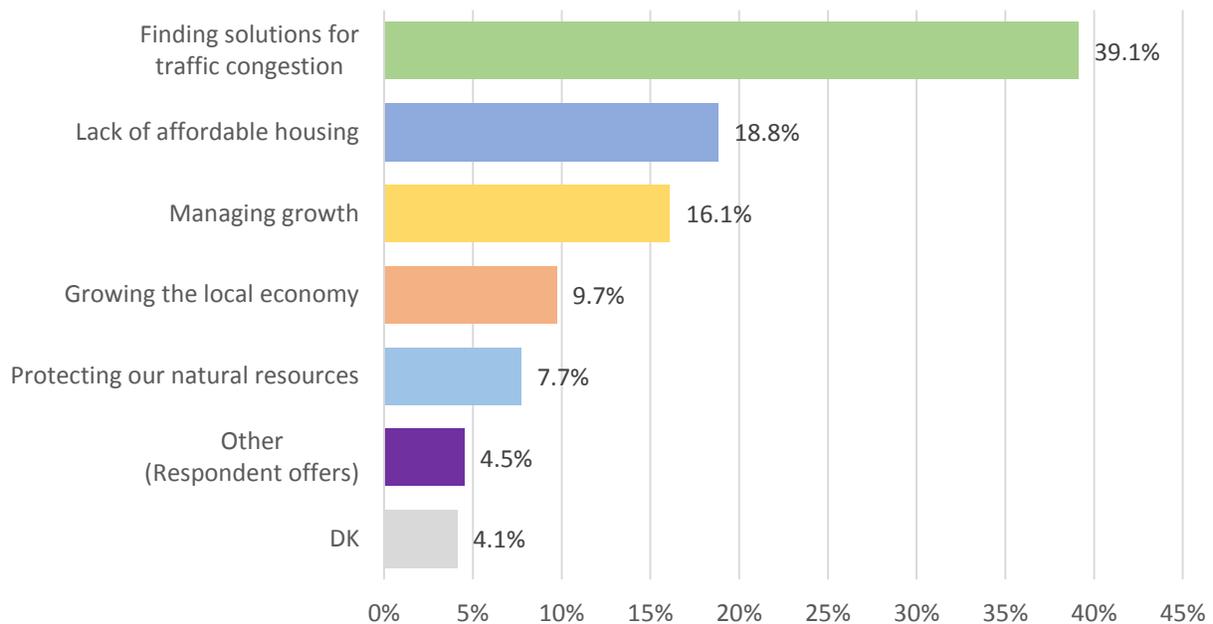
Finally, over ninety percent of all respondents indicated they are either *extremely satisfied* or *satisfied* with the *overall quality of life* in Greenville County.

A review of regional differences across the county on the issues included in the survey revealed that on many questions there is significant variation in the responses across the five defined regions. In some instances, those differences are quite marked; in other cases the differences are more subtle. Nor is one area of the county consistently different from other areas in its respondents' opinions to the various issues on the survey. Each region exhibited some degree of difference from the other regions on various questions (and some regions more so than others). A brief summary of regional differences is included in the following discussions on each issue.

Top Priority for Greenville County Government

The respondents were presented with a list of five action items and asked to specify which item should be the top priority for Greenville County government. A plurality (39.1%) of respondents indicated *finding solutions for traffic congestion* should be the local government's top priority (see *Figure 1*). No other single item was selected by as much as 20% of the respondents, including *lack of affordable housing* (18.8%), *managing growth* (16.1%), *growing the local economy* (9.7%) and *protecting our natural resources* (7.7%).

Figure 1: Top Priorities for Greenville County



The respondents also were asked to select an additional action item from the list above that they believe should be the second highest priority for Greenville County. That information is not useful, however, unless it is viewed in the context of the respondents' first priority. For the respondents in each first-priority action item category, the table below provides the percentage of respondents selecting another action item as their second priority.

As an example, over one-third (38.7%) of the respondents who said *finding solutions for traffic congestion* should be the county's top priority also indicated that *managing growth* should be the county's second action item priority. Conversely, over one-half (56.9%) of the respondents who believe *managing growth* should be the county's top priority also said *finding solutions for traffic congestion* should be the county's second priority. In fact, *finding solutions for traffic congestion* was most often selected as the county's second priority for those respondents who didn't select it as the county's top priority.

Top Priority for Greenville County – Percent Who Chose Each Option as Top Priority

Finding solutions for traffic congestion	Lack of affordable housing	Growing the local economy	Managing growth	Protecting our natural resources	Other
39.1%	18.8%	16.1%	9.7%	7.7%	4.5%

2nd Priority for County – Percent Who Chose Each Option as 2nd Priority

1 st priority → ↓ 2 nd priority	Finding solutions for traffic congestion	Lack of affordable housing	Growing the local economy	Managing growth	Protecting our natural resources	Other	Finding solutions for traffic congestion
Finding solutions for traffic congestion	---	37.7%	32.8%	56.9%	38.3%	28.6%	---
Lack of affordable housing	28.3%	---	24.1%	12.7%	8.5%	14.3%	28.3%
Growing the local economy	17.0%	23.6%	---	11.8%	31.9%	3.6%	17.0%
Managing growth	38.7%	22.6%	27.6%	---	14.9%	7.1%	38.7%
Protecting our natural resources	13.2%	15.1%	12.1%	16.7%	---	14.3%	13.2%
Other	2.8%	0.9%	3.4%	2.0%	6.4%	32.1%	2.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Regional Differences

Respondents in the central region of Greenville County exhibited somewhat different opinions compared to their peers in other areas of the county on the question of what the county's top priority should be. *Finding a solution for traffic congestion* was mentioned by a plurality (40% - 49%) of respondents in the northern, northeastern, southeastern and southwestern parts of the county. In central Greenville County, however, a plurality (34.1%) of respondents indicated the county's top priority should be *addressing the lack of affordable housing* in the county (lack of affordable housing was mentioned by fewer than 15% of the respondents in other regions of the county). *Finding solutions for traffic congestion* was mentioned by 27.1% of the respondents in central Greenville County.

It should also be mentioned that *managing growth* (25.5%) was the second most often mentioned top priority item among residents in northern Greenville County, while *protecting our natural resources* was mentioned by 33.3% of the respondents in southeast Greenville.

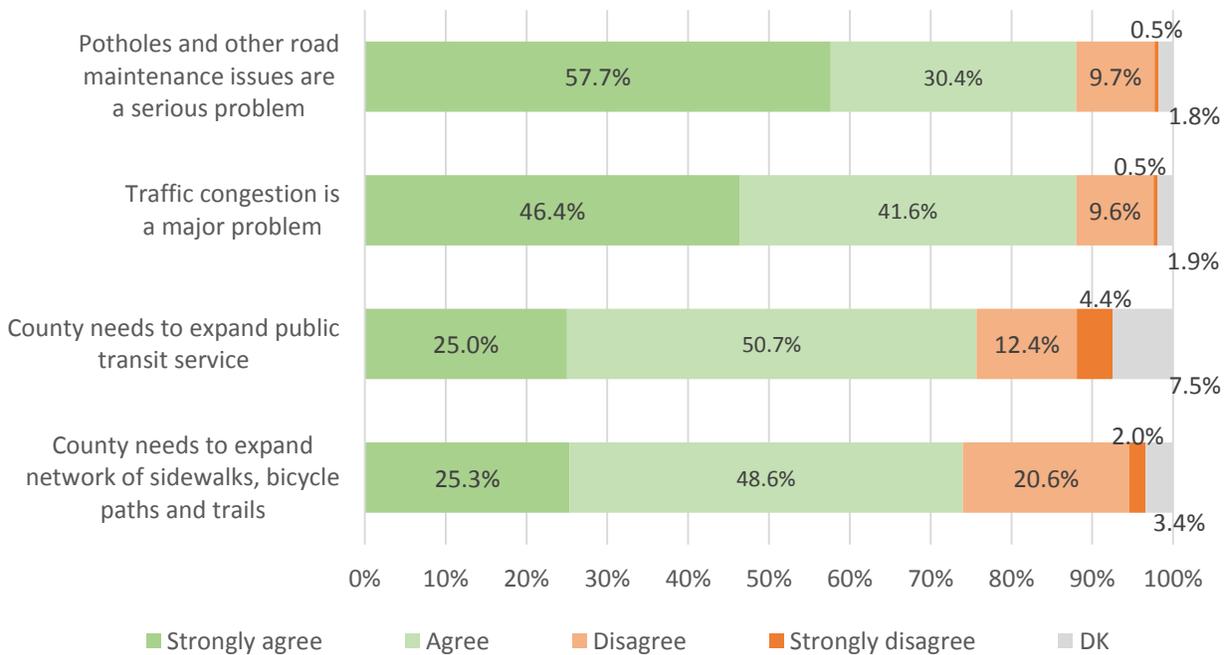
Transportation

General Opinions on Transportation and Traffic Issues

The respondents were asked to evaluate a number of statements related to transportation and traffic conditions in Greenville County. *Figure 2* provides a summary of these responses.

- Almost nine out of every ten respondents (88.1%) generally agree that *potholes and other road maintenance issues* are a serious problem. Over one-half of the respondents *strongly* agreed with this statement.
- An almost equal number generally agree that *traffic congestion* is a major problem;
- Three-fourths of the respondents (75.7%) generally agree that *the county needs to expand its public transit service*.
- An almost equal number (73.9%) generally agree that *the county needs to expand its' network of sidewalks, bicycle paths and trails*.

Figure 2: Opinions on Transportation and Traffic Issues



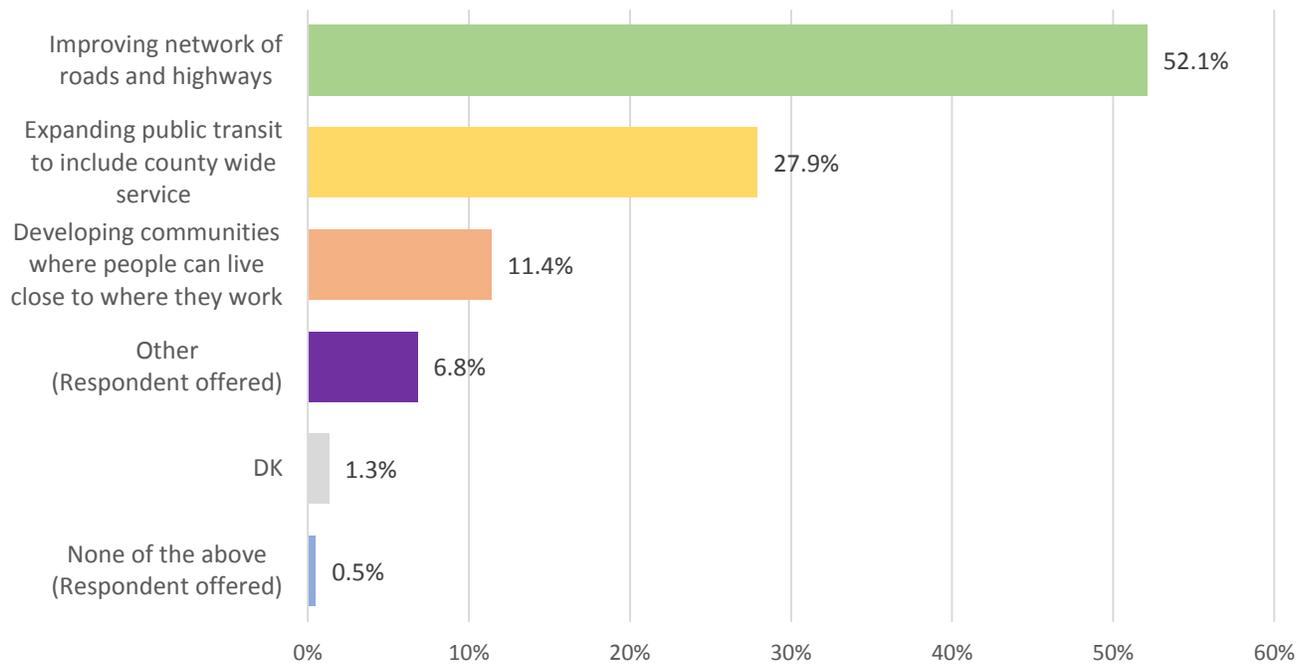
Regional Differences

Significant majorities of respondents in all parts of the county generally agree that *traffic congestion* and *potholes and other road maintenance issues* are serious problems in Greenville County. Majorities in each region of the county also generally agree that *the county needs to expand its public transit system*. While substantial majorities of respondents in all parts of the county generally agree that *the county needs to expand its network of sidewalks, bicycle paths and trails*, residents in southeast Greenville County are particularly receptive to this suggestion (81.9% generally agree).

Best Long-Term Solution to Traffic Problems in Greenville County

Respondents were given a choice between three possible solutions to the traffic problems in Greenville County and asked to select the solution that would best address these issues. As shown in *Figure 3*, a majority of respondents (52.1%) believe *improving the network of roads and highways* would offer the best solution to traffic issues in the county. *Expanding public transit to include county-wide service* was selected by over one-fourth (27.9%) of the respondents.

Figure 3: Best Long-Term Solution to Traffic Problems in Greenville County



Regional Differences

Central Greenville County is the only region for which *improving the network of roads and highways* was **not** selected by a majority of respondents as the best long-term solution to traffic problems in the county. That option was, however, selected as the best solution by a plurality (43%) of respondents in central Greenville. Among residents in that area, *expanding public transit to include county-wide service* was a much closer second choice (32.4%). Central Greenville County also was the only region in which more than ten percent of all respondents said *developing communities where people work close to where they live* (16.2%) was the best solution to these problems.

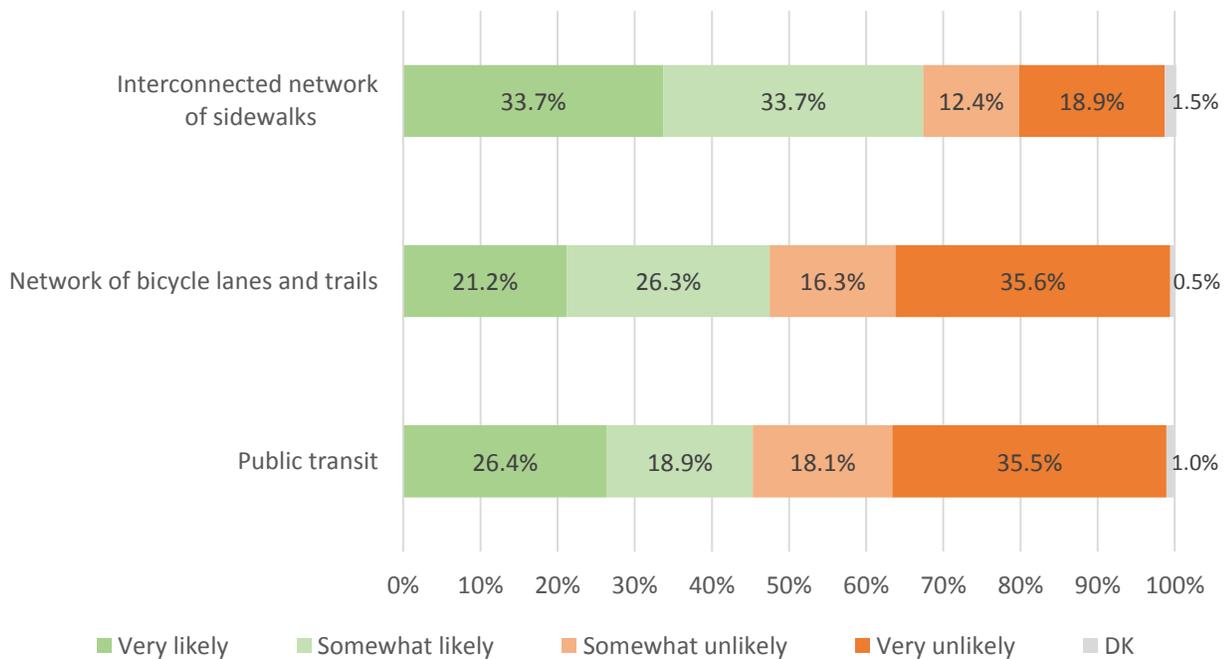
Greenville County 2019 Community Survey Report

Likelihood of Using Alternative Transportation Alternatives

Respondents were asked to evaluate the likelihood that they would utilize alternative means of transportation for everyday travel if those modes of transport were made available to them. *Figure 4* provides a summary of these responses.

- Two-thirds (67.4%) indicated they are *at least somewhat likely* to use an interconnected network of sidewalks for everyday travel.
- Less than one-half (47.5%) said they are *at least somewhat likely* to utilize a network of bicycle lanes and trails.
- Less than one-half (45.3%) are *at least somewhat likely* to use public transit for everyday travel if it were available to them.

Figure 4: Likelihood of Utilizing Alternative Modes of Transportation



Regional Differences

Although a majority (54.9%) of the respondents in north Greenville County said it is at least somewhat likely they would use they would use an interconnected network of sidewalks for everyday travel, that percentage is significantly lower that the corresponding percentages for respondents in other parts of the county. Almost one-third (31.4%) of the respondents in north Greenville County indicated it is very unlikely they would use such a network of sidewalks.

Two-thirds (66.6%) of the respondents in southwest Greenville County said it is at least somewhat likely they would use a network of bicycle lanes and trails for everyday travel, while almost one-half (49%) of the respondents in north Greenville indicated it is very unlikely they would use a network.

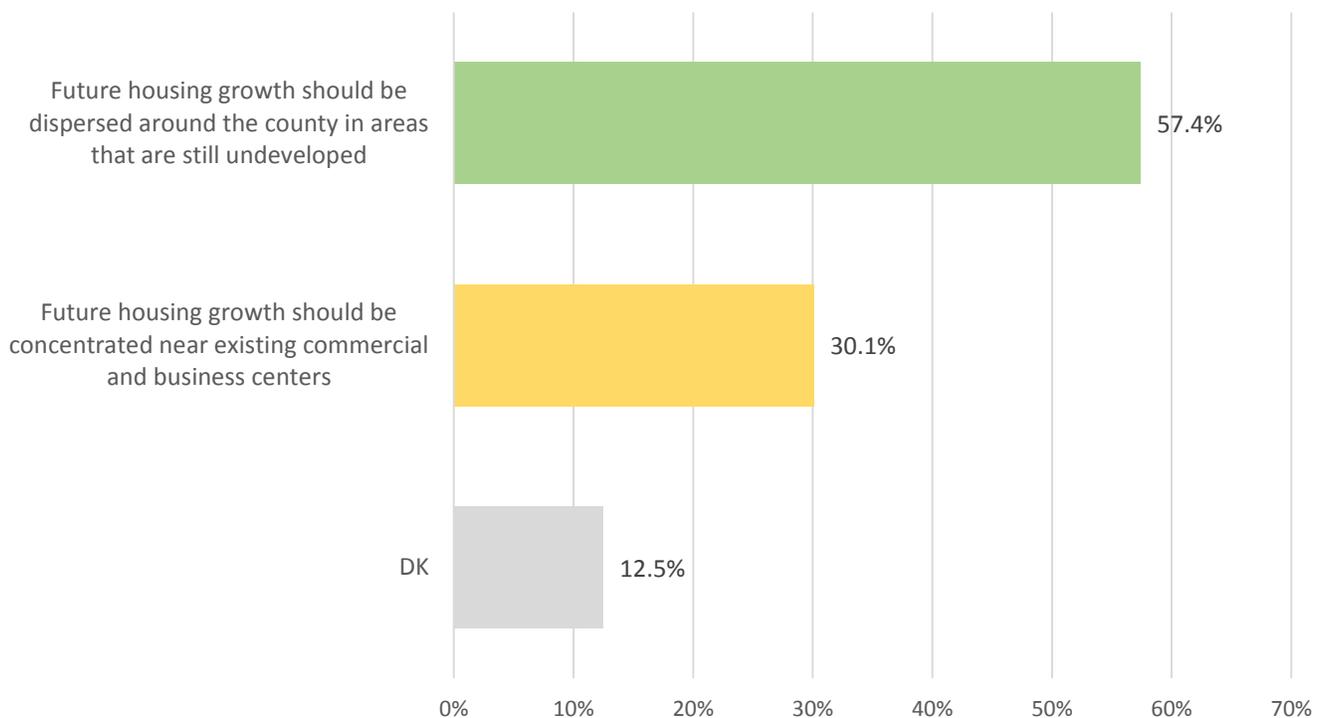
Respondents in north and northeast Greenville County appear to be particularly reluctant to utilize public transit if it were made available in their areas. Over sixty percent of the respondents in both areas said they are *generally unlikely* to utilize public transit for everyday travel if it were available to them. Southeast Greenville County is the only area in which a majority of respondents (54.1%) said they are *at least somewhat likely* to use public transit for everyday travel if it were made available to them, although respondents in central and southwest Greenville are relatively more receptive (48.6% and 50%, respectively, *at least somewhat likely*) to using public transit than their counterparts in the northern regions of the county.

Housing Issues

Best Location for Future Housing

The respondents were asked if future housing growth should be concentrated near existing commercial and business centers, or if it should be dispersed around the county in areas that are still undeveloped. A majority of respondents (57.4%) believe *future housing growth should be dispersed around the county* (see Figure 5).

Figure 5: Where Should Future Housing Growth Be Located?



Greenville County 2019 Community Survey Report

Regional Differences

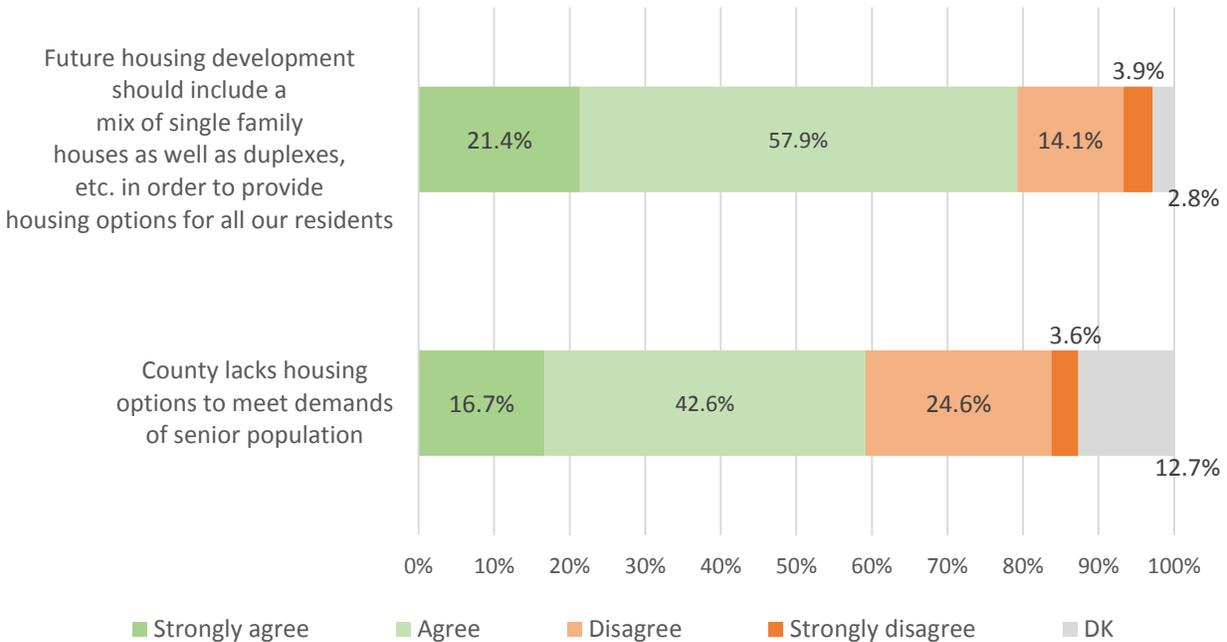
A majority of respondents in the northeast (59.4%), central (69.3%) and southwest (54.8%) areas of Greenville County believe future housing growth should be dispersed around the county into areas that are still undeveloped. A plurality of respondents in north Greenville (46%) and southeast Greenville (43.2%) responded in a similar fashion, although respondents in north Greenville County were almost evenly split on this issue. Forty percent (40%) of the respondents in that area believe future housing development should be concentrated near existing commercial and business centers. For some reason, non-response to this question was much higher among respondents in southeast Greenville County (25.7% “don’t know”) compared to other regions.

Preferred Housing Mix and Availability of Housing for Seniors

The respondents were asked to evaluate a pair of statements related to the mix of housing types in the county. *Figure 6* provides a summary of the responses to these items.

- Over three-fourths of the respondents (79.3%) generally agree that *future housing development should include a mix of housing types* in order to provide housing options for all of the county’s residents.
- Almost six out of every ten respondents (59.3%) generally agree that *the county lacks housing options to meet the demands of its senior population*.

Figure 6: Opinions on Housing Mix



Regional Differences

Significant majorities of respondents in all areas of the county *generally agree* that future housing development should include a mix of single family homes as well as duplexes, townhomes and apartments in order to provide housing options for all our residents, although the percentage of respondents who strongly agree with this statement is particularly high (46.9%) among respondents in southwest Greenville County.

Although a majority of respondents in all areas of the county *generally agree* that the county lacks the types of housing options needed to meet the demands of its senior population, concern about this issue seems to be particularly high among residents in north, southwest and central Greenville County (81.6%, 71.9% and 61.4%, respectively, generally agree with this statement).

Economic Development

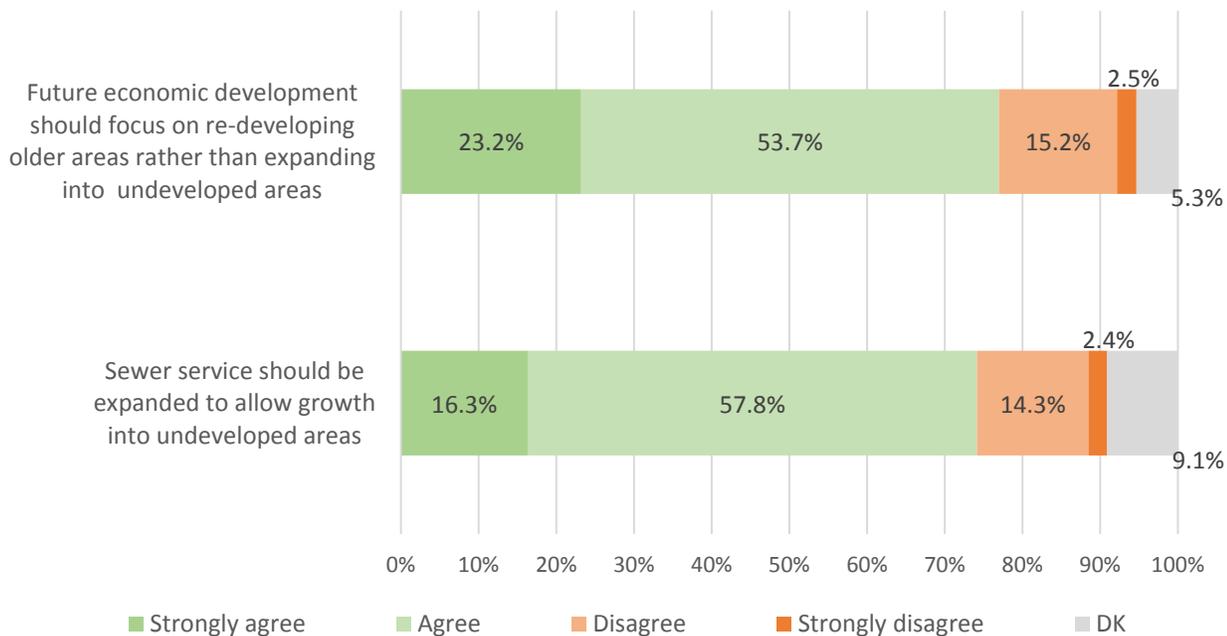
How Should the County Expand?

The respondents were asked to give their opinions on a number of issues related to economic development in Greenville County, including where this development should occur and whether or not the county sewer system should be expanded to allow growth in all parts of the county (see *Figure 7*).

- Over three-fourths (76.9%) of the respondents generally agree that *future economic growth should focus on redeveloping older areas* rather than expand into undeveloped areas of the county;
- On the other hand, almost three-fourths (74.1%) of the respondents generally agree that *sewer service should be expanded to allow growth into undeveloped areas*.

This pair of results seemingly contradict one another. Expansion of the county’s sewer system into undeveloped areas of the county will undoubtedly lead to higher levels of economic development of all types, including business and commercial development as well as new housing developments. It is possible that the respondents viewed the issue of expansion of the sewer system in the context of giving access to sewer service to private homes (including their own, possibly) without taking into account that other types of growth would inevitably follow, but that possibility cannot be confirmed by the survey data.

Figure 7: Opinions on Future Economic Development



Greenville County 2019 Community Survey Report

Regional Differences

A majority of respondents in all areas of the county generally agree that *future economic development should focus on re-developing older established areas* rather than expanding into undeveloped areas of the county, ranging from a high of 85.9% in southeast Greenville to a (relatively) low of 70.4% in central Greenville County who generally agree with this statement.

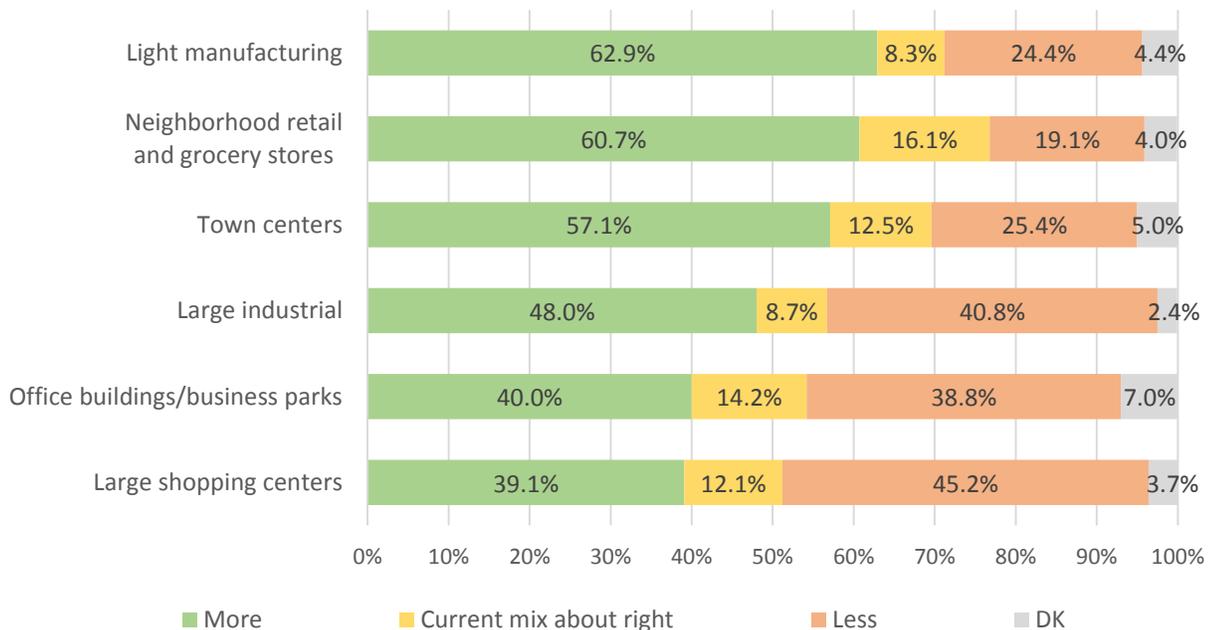
In regards to the expansion of sewer service into less developed areas of the county, “only” 61.3% of the respondents in southwest Greenville County generally agree with this statement. Among other regions of the county, that percentage is over 70%.

What Types of Economic Growth Would Respondent Like to See?

The respondents were given a number of different types of potential economic development and asked to specify whether they would like to see more or less of each particular type. The results for these items can be found in *Figure 8*.

- A majority of respondents indicated they would like to see *more light manufacturing facilities* (62.9%), *neighborhood retail and grocery stores* (60.7%) and “*town centers*” (57.1%).
- Respondents were more closely split in regards to *large industrial plants, office buildings and business parks, and large shopping centers*. Fewer than one-half of the respondents indicated they want to see more of each of these types of developments. *Large shopping centers* was the only type of development for which a larger percentage of respondents prefer less of rather than more, however (45.2% to 39.1%, respectively).

Figure 8: Preferences on Types of Future Economic Development



Regional Differences

Respondents in southwest Greenville County are not as enthusiastic as their counterparts in other parts of the county in regards to bringing *light manufacturing facilities* into the county. On this issue, residents in the southwest part of the county are evenly split between the two options (45% each).

Respondents in central Greenville County are particularly enthusiastic about bringing in more *neighborhood retail and grocery stores* (74.9%), while only 43.9% of the residents in southeast Greenville responded in a similar manner (that 43.9% does represent a plurality on this question for the southeast region, however.)

Respondents in the northern area of Greenville County are less enthusiastic (39.2% “more”) than respondents in other parts of the county about encouraging “*town center*” developments in the future. Between fifty and sixty percent of the respondents in other parts of the county would like to see more developments of this type in Greenville County.

There were no regions of the county where a majority of the respondents indicated they want more *large industrial facilities* in Greenville County. Opposition to large industrial facilities is highest among respondents in the southwest part of Greenville County. Almost sixty percent (58.1%) of the respondents in this area said they want *fewer* facilities of this kind in the county. The northern region of the county is the only other area where the percentage of respondents who said they want fewer facilities of this type (48%) is higher than the percentage of respondents who said they want more (40%) of these facilities.

North Greenville County is the only region in which a majority (52%) of respondents indicated they would like to see more *office buildings and business parks* in the county. Residents in the southwest area of the county also are relatively receptive to seeing more facilities of this type in the county (46.9% “more” vs. 34.4% “less”).

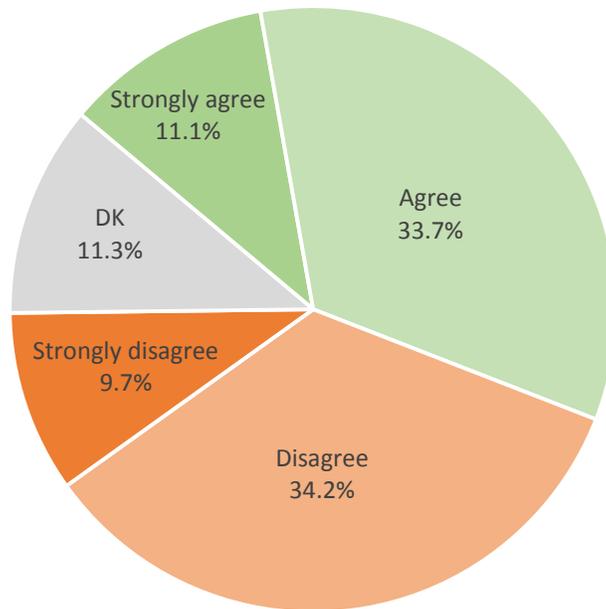
Residents of the northern and southeastern areas of the county are particularly opposed to seeing more *large scale shopping centers* in Greenville County (61.2% and 50.0 %, respectively, “less”). Respondents in the central and southwest part of the county are more evenly split on this issue.

Greenville County 2019 Community Survey Report

Adequacy of Workforce

The respondents are almost evenly split on the issue of whether or not Greenville County has an adequately trained workforce sufficient to meet the demands of local employers. *Figure 9* reveals that 44.8% of the respondents generally agree that *the county lacks an adequately trained workforce*. An almost equal number (43.9%) *generally disagreed* with the notion that the county's workforce leaves something to be desired.

Figure 9: Does Greenville County Lack an Adequately Trained Workforce?



Regional Differences

Respondents in the northern and southwestern areas of Greenville County seem to be particularly concerned about this issue; 57.1% and 54.8% of the respondents, respectively, in those areas *generally agree* that the county lacks an adequately trained workforce to meet the demands of local employers. The northeastern part of the county is the only region in which a majority of respondents (54.5%) of the respondents *generally disagreed* with this statement.

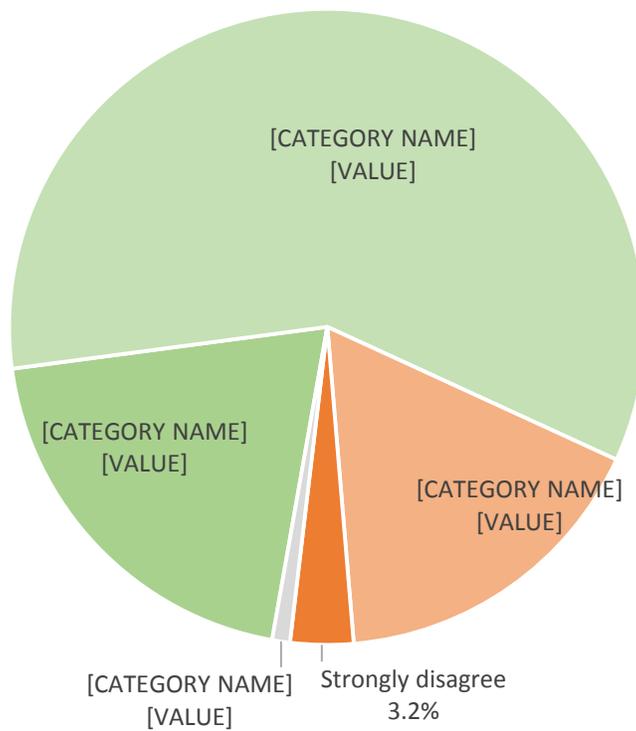
Parks, Recreation and Cultural Opportunities

Access to Park and Recreational Facilities

Over three-fourths (79%) of the respondents generally agree that they have *easy access to public park and recreational facilities* in the area where they live (see *Figure 10*).

Figure 10: Access to Park and Recreational Facilities

"I have easy access to public park and recreational facilities in the area where I live"



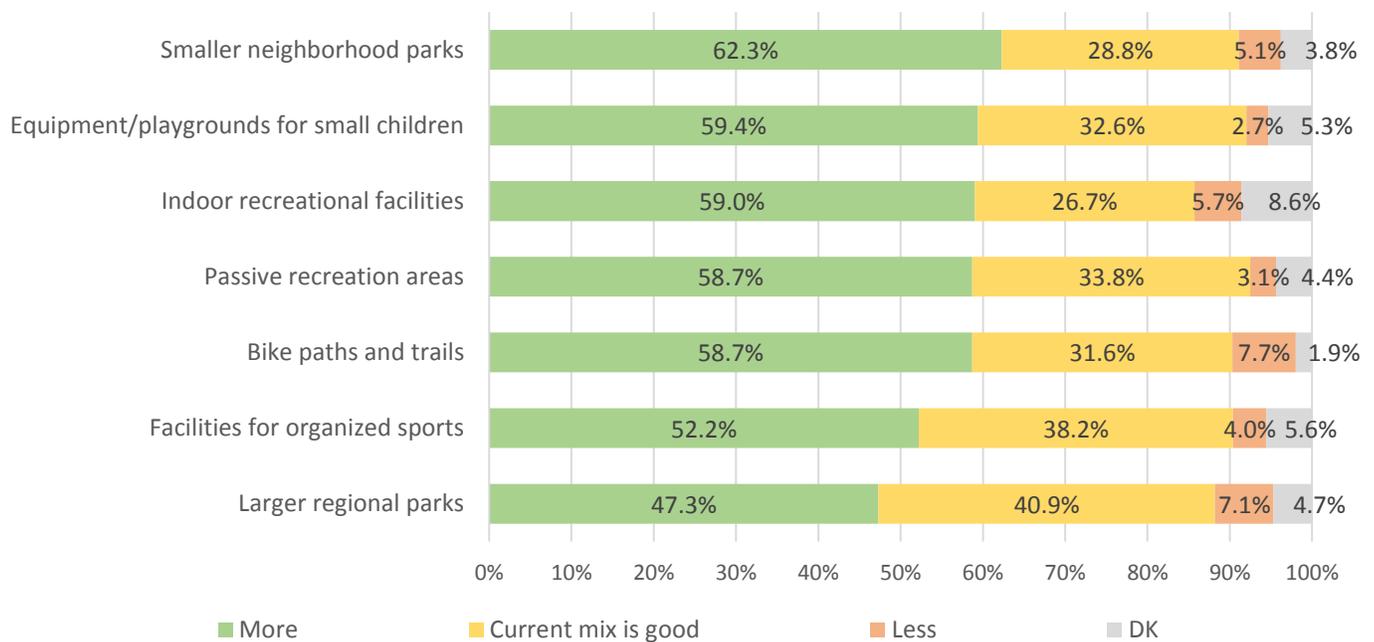
There are no regional differences of any significant consequence on this question.

Greenville County 2019 Community Survey Report

Preferences for Specific Park and Recreation Facilities

The respondents were presented with a series of specific potential improvements to the park and recreation facilities in Greenville County and asked to specify if they would prefer to see more of these types of facilities, or fewer such facilities. *Figure 11* provides a summary of the responses to these items. A majority of respondents would like to see more of each of these facilities, led by smaller neighborhood parks (62.3%), equipment/playgrounds for small children (59.4%), indoor recreational facilities (59%), passive recreational areas and bike paths and trails (each at 58.7%) and facilities for organized sports (47.3%). Larger regional parks is the only potential improvement that failed to win the support of a majority of respondents (47.3%). It should be noted that fewer than 10% of the respondents want less of any given type of facility. If not in favor of more facilities of each type, the respondents were okay with the current levels of each.

Figure 11: Preferences for Future Park and Recreation Development



Regional Differences

Respondents in the southwest region of Greenville County are *less enthusiastic* about adding more *smaller neighborhood parks* (48.4%) to the county's current mix of facilities. Almost as many respondents in that region (41.9%) think the current mix of parks is good. The results for other areas of the county deviate insignificantly from the overall results for the entire county.

Residents of the southeast (45.9%) and southwest (48.4%) regions of Greenville County are *less likely* to want more *equipment and/or playgrounds for small children* than their counterparts in other parts of the county, where over 60% of the respondents would like to see more facilities of this type.

Only 43.6% of the respondents in the southeastern part of the county want *more indoor recreational facilities* in Greenville County. This is the only area where less than 50% of the respondents said they want more facilities of this type.

A majority of respondents in each area, with the exception of north Greenville County, said they want more *passive recreation areas* in the county. In the north, just 48% of the respondents indicated they would like more of these facilities. Exactly 50% of the respondents in the north said the *current mix of these facilities is good*.

A majority of respondents in each of the five areas in the county indicated they would like to see *more bicycle paths and trails* in Greenville County. Support for more bicycle trails is particularly high (64.4%) in the southeast region of the county.

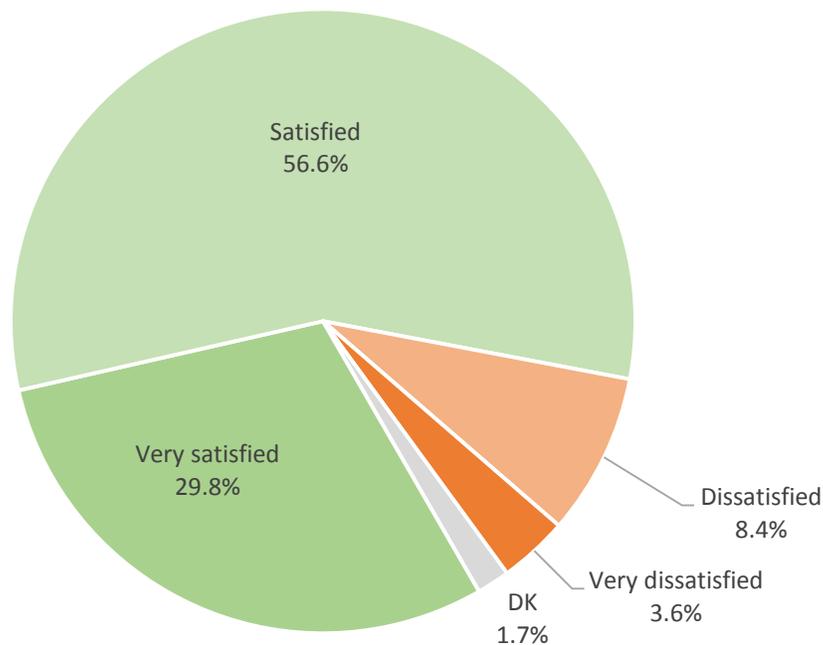
The northern and central regions of the county are the only regions in which a majority of respondents (61.2% and 57.8%, respectively) indicated they would like to see *more facilities for organized sports*. Support for more of these types of facilities in the other areas of the county fell just below 50%.

The northern and central regions of the county also are the only areas in the county in which a majority of respondents (56% and 54.7%, respectively) said they would like *more large regional parks*. Significantly fewer respondents in the southeast and southwest regions of the county responded in a similar fashion (37.4% and 25%, respectively). A majority of respondents in both of those regions said the current mix of regional parks is good.

Cultural Opportunities

More than eight out of every ten respondents (86.4%) indicated they are generally satisfied with the *availability of cultural opportunities in Greenville County* (see Figure 12.)

Figure 12: Satisfaction with Cultural Opportunities



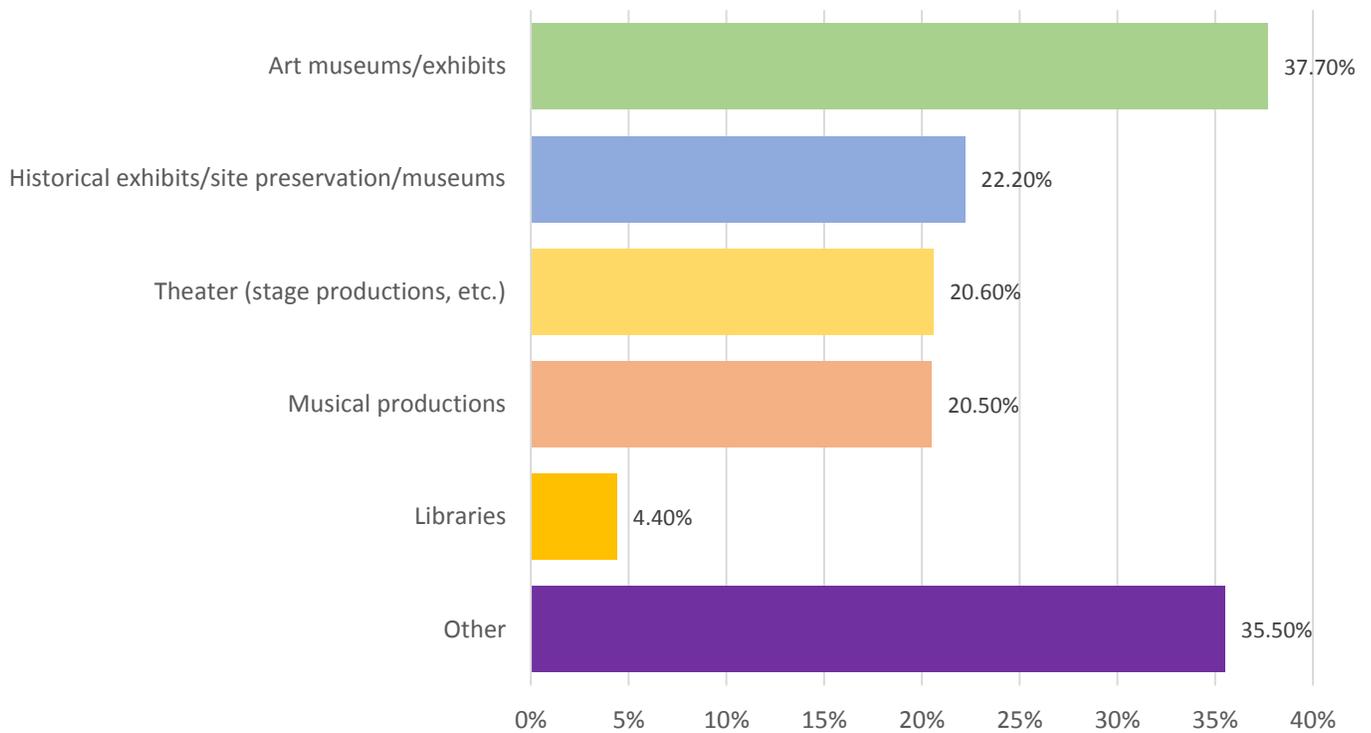
Greenville County 2019 Community Survey Report

Regional Differences

Respondents in central Greenville County are slightly more likely to say they are generally dissatisfied with cultural opportunities in the county, although that group represents fewer than one-in-five respondents (18.6%) in that region.

Respondents who indicated a level of dissatisfaction with cultural opportunities were asked what kind of cultural facilities or activities they would like to see more of in Greenville County. *Figure 13* provides a summary of the responses for these individuals. Over one-third (37.7%) of these respondents said they would like to see more *art museums/exhibits*, followed by *historical exhibits/historical site preservation/museums* (22.2%), *theatre* (20.6%) and *musical productions* (20.5%).

Figure 13: Types of Desired Cultural Opportunities*

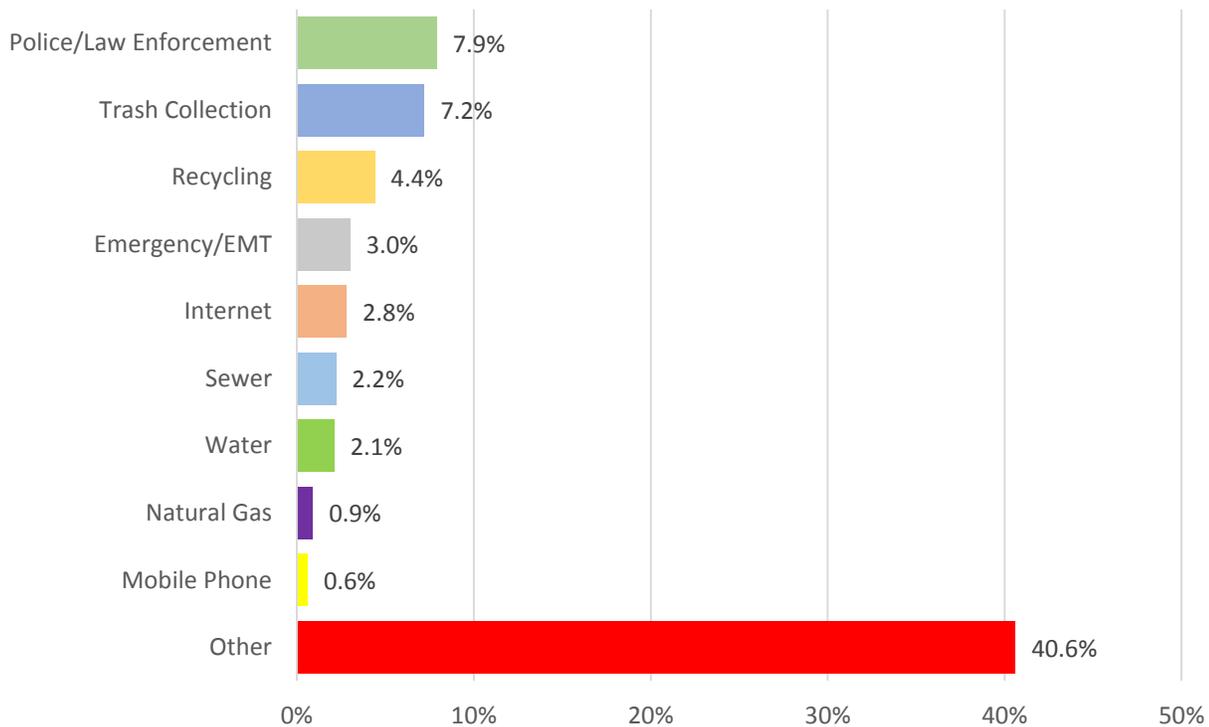


* asked only of those who expressed some level of dissatisfaction with cultural opportunities in Greenville County (n = 76)

Service Improvements in Neighborhood

The respondents were asked if there are any specific services they would like to see improved in their neighborhood. Respondents were not given a list of items from which to choose; a list of items was provided to the survey interviewers who were instructed to check any item mentioned by the respondents. *Figure 14* provides a summary of responses to this question. None of the individual service categories was mentioned by more than 10% of the respondents. *Police/law enforcement* (7.9%) and *trash collection* (7.2%) were mentioned by the most respondents.

Figure 14: Desired Service Improvement in Neighborhood



By far, the most common issues raised in the “other” category include services related to **transportation and roads**, including variations on *better public transit, sidewalks, speed bumps, bicycle trails, road maintenance, and traffic control*; **park and recreation facilities**; **better utility service** and better **access to shopping/grocery stores**. A few of the “other” responses were items that should have been coded as one of the specific categories in Figure 14, such as police/law enforcement and sewer/water service.

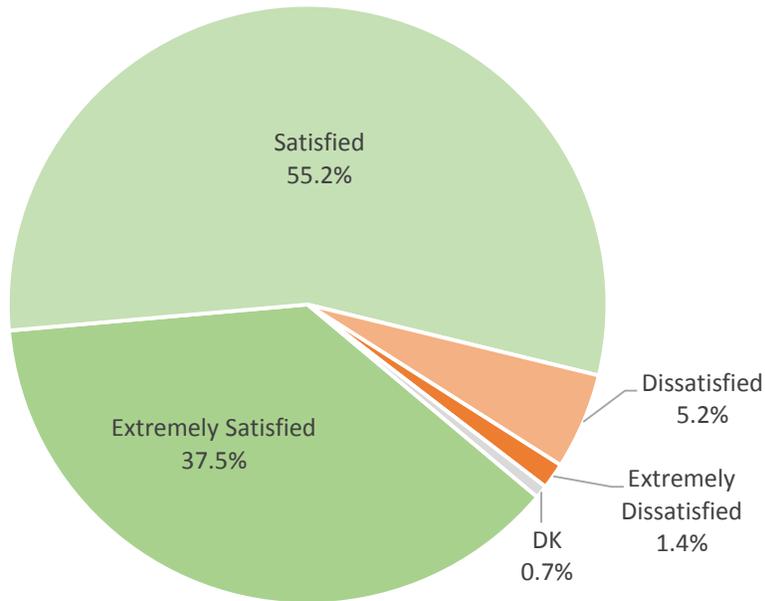
Regional Differences

The only significant regional differences among this set of services deals with law enforcement and, to a lesser extent, emergency services. Almost one-third (32.3%) of the respondents in southwest Greenville County said they would like to see a stronger presence of police/law enforcement in their area. Fewer than 10% of the respondents in the other areas of the county responded in a similar manner. Respondents in southwest Greenville County also were more likely to say they would like to see higher levels of emergency/EMT services in their region, compared to less than 5% of the respondents in other parts of the county.

Overall Satisfaction with the Quality of Life in Greenville County

The respondents were asked to indicate the extent to which they are satisfied with the overall quality of life in Greenville County. As revealed in *Figure 15*, the vast majority (92.7%) of respondents are generally satisfied with the quality of life in the county.

Figure 15: Overall Satisfaction with Quality of Life in Greenville County



Regional Differences

Respondents in central and northeast Greenville County were slightly more likely to say they are generally dissatisfied with the overall quality of life in Greenville County (11.8% and 10%, respectively), but these percentages represent barely one out of every ten respondents in those areas. Dissatisfaction with the overall quality of life was virtually non-existent in other parts of the county.

Describe Greenville County in One Word

The respondents were asked to describe Greenville County in one word. The vast majority of the descriptions that were offered painted a positive picture of the county. The most popular descriptors include *growing, great, beautiful, good, friendly, awesome, home, nice, wonderful, developing, diverse, progressive, excellent, and okay*. The most common negative descriptor was *overpopulated* (and similar variations such as *crowded*) which was mentioned by only a handful of respondents.

Appendix A: Frequency Tables and Cross Tabulations

Individual Item Frequencies (Weighted)

G1

Satisfaction with overall quality of life in Greenville County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Extremely satisfied	238	37.5	37.5	37.5
	Satisfied	350	55.2	55.2	92.7
	Dissatisfied	33	5.2	5.2	97.9
	Extremely dissatisfied	9	1.4	1.4	99.3
	DK	4	.7	.7	100.0
	Total	635	100.0	100.0	

G2

Top Priority for Greenville County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Finding solutions for traffic congestion	248	39.1	40.8	40.8
	Lack of affordable housing	119	18.8	19.6	60.3
	Growing the local economy	62	9.7	10.1	70.5
	Managing growth	103	16.1	16.8	87.3
	Protecting our natural resources	49	7.7	8.0	95.3
	Other	29	4.5	4.7	100.0
	Total	609	95.9	100.0	
Missing	DK	26	4.1		
Total		635	100.0		

Greenville County 2019 Community Survey Report

G2B 2nd Priority for Greenville County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Finding solutions for traffic congestion	143	22.5	25.8	25.8
	Lack of affordable housing	95	15.0	17.2	43.1
	Growing the local economy	89	14.0	16.1	59.2
	Managing growth	131	20.6	23.7	82.9
	Protecting our natural resources	72	11.4	13.1	95.9
	Other	22	3.5	4.1	100.0
	Total	553	87.0	100.0	
Missing	DK	56	8.9		
	System	26	4.1		
	Total	82	13.0		
Total	635	100.0			

H5 Best option for future housing growth

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Concentrated near existing commercial/business centers	191	30.1	30.1	30.1
	Dispersed around the county in areas that are still undeveloped	364	57.4	57.4	87.5
	Dk	79	12.5	12.5	100.0
Total	635	100.0	100.0		

E1a
Would R like more or less...Office buildings and business parks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	254	40.0	40.0	40.0
	Less	247	38.8	38.8	78.8
	Current mix is good	90	14.2	14.2	93.0
	DK	45	7.0	7.0	100.0
	Total	635	100.0	100.0	

E1b
Large scale shopping centers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	248	39.1	39.1	39.1
	Less	287	45.2	45.2	84.2
	Current mix is good	77	12.1	12.1	96.3
	DK	23	3.7	3.7	100.0
	Total	635	100.0	100.0	

E1c
Neighborhood retail & grocery stores

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	386	60.7	60.7	60.7
	Less	121	19.1	19.1	79.8
	Current mix is good	102	16.1	16.1	96.0
	DK	26	4.0	4.0	100.0
	Total	635	100.0	100.0	

Greenville County 2019 Community Survey Report

E1d

Light manufacturing facilities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	400	62.9	62.9	62.9
	Less	155	24.4	24.4	87.3
	Current mix is good	53	8.3	8.3	95.6
	DK	28	4.4	4.4	100.0
	Total	635	100.0	100.0	

E1f

Large industrial facilities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	305	48.0	48.0	48.0
	Less	259	40.8	40.8	88.8
	Current mix is good	56	8.7	8.7	97.6
	DK	15	2.4	2.4	100.0
	Total	635	100.0	100.0	

E1g

Town centers with a mix of residential, office and retail

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	363	57.1	57.1	57.1
	Less	161	25.4	25.4	82.5
	Current mix is good	80	12.5	12.5	95.0
	DK	32	5.0	5.0	100.0
	Total	635	100.0	100.0	

C1
Satisfaction with cultural opportunities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very satisfied	189	29.8	29.8	29.8
	Satisfied	359	56.6	56.6	86.4
	Dissatisfied	53	8.4	8.4	94.8
	Very dissatisfied	23	3.6	3.6	98.3
	DK	11	1.7	1.7	100.0
Total		635	100.0	100.0	

Note: C1b (a-f) were asked only of those respondents who expressed some dissatisfaction with cultural opportunities in Greenville County (n = 76)

C1b – a
Would R like to see more....Libraries

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	73	11.4	95.6	95.6
	Mentioned	3	.5	4.4	100.0
	Total	76	12.0	100.0	
Missing	System	559	88.0		
Total		635	100.0		

C1b – b
Art museums/exhibits

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	47	7.4	62.3	62.3
	Mentioned	29	4.5	37.7	100.0
	Total	76	12.0	100.0	
Missing	System	559	88.0		
Total		635	100.0		

Greenville County 2019 Community Survey Report

C1b – c

Historical exhibits/site preservations/museums/interpretive parks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	59	9.3	78.0	78.0
	Mentioned	17	2.6	22.0	100.0
	Total	76	12.0	100.0	
Missing	System	559	88.0		
Total		635	100.0		

C1b - d

Theatre (stage productions/plays etc)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	60	9.5	79.4	79.4
	Mentioned	16	2.5	20.6	100.0
	Total	76	12.0	100.0	
Missing	System	559	88.0		
Total		635	100.0		

C1b – e

Musical productions/concerts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	60	9.5	79.5	79.5
	Mentioned	16	2.5	20.5	100.0
	Total	76	12.0	100.0	
Missing	System	559	88.0		
Total		635	100.0		

**C1b – f
Other cultural resources**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	49	7.7	64.5	64.5
	Mentioned	27	4.2	35.5	100.0
	Total	76	12.0	100.0	
Missing	System	559	88.0		
Total		635	100.0		

**T4
Best long term solution to traffic problems**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Expanding public transit to include county-wide service	177	27.9	27.9	27.9
	Improving network of roads and highways	331	52.1	52.1	80.0
	Developing communities where people live close to where they work	73	11.4	11.4	91.4
	Other	43	6.8	6.8	98.2
	None of the above/do nothing/not a problem	3	.5	.5	98.7
	DK	8	1.3	1.3	100.0
	Total	635	100.0	100.0	

Greenville County 2019 Community Survey Report

E2

Future economic development in the county should focus on re-developing older existing areas rather than expanding into undeveloped areas in the county

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	16	2.5	2.5	2.5
	Disagree	96	15.2	15.2	17.7
	Agree	341	53.7	53.7	71.4
	Strongly agree	148	23.2	23.2	94.7
	DK	34	5.3	5.3	100.0
	Total	635	100.0	100.0	

E3

Sewer service should be expanded in order to allow for economic growth in less developed areas of the county

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	15	2.4	2.4	2.4
	Disagree	91	14.3	14.3	16.8
	Agree	367	57.8	57.8	74.6
	Strongly agree	104	16.3	16.3	90.9
	DK	58	9.1	9.1	100.0
	Total	635	100.0	100.0	

E4

Greenville County lacks an adequately trained workforce necessary to meet the demands of local employers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	61	9.7	9.7	9.7
	Disagree	217	34.2	34.2	43.8
	Agree	214	33.7	33.7	77.6
	Strongly agree	71	11.1	11.1	88.7
	DK	72	11.3	11.3	100.0
	Total	635	100.0	100.0	

P1

I have easy access to public park and recreational facilities in the area where I live

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	20	3.2	3.2	3.2
	Disagree	107	16.8	16.8	20.0
	Agree	374	58.9	58.9	78.9
	Strongly agree	128	20.1	20.1	99.1
	DK	6	.9	.9	100.0
	Total	635	100.0	100.0	

T1

Traffic congestion in Greenville County is a major problem

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	3	.5	.5	.5
	Disagree	61	9.6	9.6	10.1
	Agree	264	41.6	41.6	51.7
	Strongly agree	295	46.4	46.4	98.1
	DK	12	1.9	1.9	100.0
	Total	635	100.0	100.0	

T1B

Potholes and other road maintenance issues are a serious problem in Greenville County

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	3	.5	.5	.5
	Disagree	61	9.7	9.7	10.2
	Agree	193	30.4	30.4	40.6
	Strongly agree	366	57.7	57.7	98.2
	DK	11	1.8	1.8	100.0
	Total	635	100.0	100.0	

Greenville County 2019 Community Survey Report

H1

Greenville County lacks the types of housing options needed to meet the demands of its senior population

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	23	3.6	3.6	3.6
	Disagree	156	24.6	24.6	28.2
	Agree	269	42.4	42.4	70.6
	Strongly agree	106	16.7	16.7	87.3
	DK	81	12.7	12.7	100.0
	Total	635	100.0	100.0	

H4

Future housing developments should include a mix of single family houses as well as duplexes, townhomes and apartments in order to provide housing options for all our residents

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	25	3.9	3.9	3.9
	Disagree	90	14.1	14.1	18.0
	Agree	368	57.9	57.9	75.9
	Strongly agree	136	21.4	21.4	97.2
	DK	17	2.8	2.8	100.0
	Total	635	100.0	100.0	

PTSERVICE

Greenville County needs to expand its public transit service

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	28	4.4	4.4	4.4
	Disagree	79	12.4	12.4	16.8
	Agree	322	50.7	50.7	67.5
	Strongly agree	159	25.0	25.0	92.5
	DK	48	7.5	7.5	100.0
	Total	635	100.0	100.0	

ALTMODES
The county needs to expand its network of sidewalks, bicycle paths and trails

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly disagree	13	2.0	2.0	2.0
	Disagree	131	20.6	20.6	22.7
	Agree	309	48.6	48.6	71.3
	Strongly agree	161	25.3	25.3	96.6
	DK	21	3.4	3.4	100.0
	Total	635	100.0	100.0	

P2a
Does county need more or less of.... Smaller neighborhood parks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	396	62.3	62.3	62.3
	Less	32	5.1	5.1	67.4
	Current mix is good	183	28.8	28.8	96.2
	DK	24	3.8	3.8	100.0
	Total	635	100.0	100.0	

P2b
Larger regional parks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	300	47.3	47.3	47.3
	Less	45	7.1	7.1	54.4
	Current mix is good	260	40.9	40.9	95.3
	DK	30	4.7	4.7	100.0
	Total	635	100.0	100.0	

Greenville County 2019 Community Survey Report

P2c

Bike paths and trails

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	373	58.7	58.7	58.7
	Less	49	7.7	7.7	66.4
	Current mix is good	201	31.6	31.6	98.1
	DK	12	1.9	1.9	100.0
	Total	635	100.0	100.0	

P2d

Passive recreation areas

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	373	58.7	58.7	58.7
	Less	20	3.1	3.1	61.8
	Current mix is good	215	33.8	33.8	95.6
	DK	28	4.4	4.4	100.0
	Total	635	100.0	100.0	

P2e

Equipment/playgrounds for small children

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	377	59.4	59.4	59.4
	Less	17	2.7	2.7	62.1
	Current mix is good	207	32.6	32.6	94.7
	DK	34	5.3	5.3	100.0
	Total	635	100.0	100.0	

P2f
Indoor recreational facilities

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	374	59.0	59.0	59.0
	Less	36	5.7	5.7	64.7
	Current mix is good	170	26.7	26.7	91.4
	DK	55	8.6	8.6	100.0
	Total	635	100.0	100.0	

P2g
Facilities for organized sports

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More	332	52.2	52.2	52.2
	Less	25	4.0	4.0	56.2
	Current mix is good	243	38.2	38.2	94.4
	DK	35	5.6	5.6	100.0
	Total	635	100.0	100.0	

T5a
Likelihood of R using...An interconnected network of sidewalks

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	214	33.7	33.7	33.7
	Somewhat likely	214	33.7	33.7	67.3
	Somewhat unlikely	78	12.4	12.4	79.7
	Very unlikely	120	18.9	18.9	98.5
	DK	9	1.5	1.5	100.0
	Total	635	100.0	100.0	

Greenville County 2019 Community Survey Report

T5b A network of bicycle lanes and trails

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	135	21.2	21.2	21.2
	Somewhat likely	167	26.3	26.3	47.5
	Somewhat unlikely	104	16.3	16.3	63.8
	Very unlikely	226	35.6	35.6	99.5
	DK	3	.5	.5	100.0
	Total	635	100.0	100.0	

T5c Public transit

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	168	26.4	26.4	26.4
	Somewhat likely	120	18.9	18.9	45.4
	Somewhat unlikely	115	18.1	18.1	63.5
	Very unlikely	225	35.5	35.5	99.0
	DK	6	1.0	1.0	100.0
	Total	635	100.0	100.0	

S1a Services R wishes were better in their neighborhood.... Sewer

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	621	97.8	97.8	97.8
	Mentioned	14	2.2	2.2	100.0
	Total	635	100.0	100.0	

S1b Water

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	622	97.9	97.9	97.9
	Mentioned	13	2.1	2.1	100.0
	Total	635	100.0	100.0	

**S1c
Trash collection**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	589	92.8	92.8	92.8
	Mentioned	46	7.2	7.2	100.0
Total		635	100.0	100.0	

**S1d
Recycling**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	607	95.6	95.6	95.6
	Mentioned	28	4.4	4.4	100.0
Total		635	100.0	100.0	

**S1e
Natural gas**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	630	99.1	99.1	99.1
	Mentioned	5	.9	.9	100.0
Total		635	100.0	100.0	

**S1f
Internet**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	617	97.2	97.2	97.2
	Mentioned	18	2.8	2.8	100.0
Total		635	100.0	100.0	

Greenville County 2019 Community Survey Report

S1g Mobile phone

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	631	99.4	99.4	99.4
	Mentioned	4	.6	.6	100.0
	Total	635	100.0	100.0	

S1h Police/Law enforcement

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	585	92.1	92.1	92.1
	Mentioned	50	7.9	7.9	100.0
	Total	635	100.0	100.0	

S1i Emergency services/EMT

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	616	97.0	97.0	97.0
	Mentioned	19	3.0	3.0	100.0
	Total	635	100.0	100.0	

S1j Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not mentioned	377	59.4	59.4	59.4
	Mentioned	258	40.6	40.6	100.0
	Total	635	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	299	47.2	47.9	47.9
	Female	326	51.3	52.1	100.0
	Total	626	98.5	100.0	
Missing	System	10	1.5		
Total		635	100.0		

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 - 24	66	10.4	10.8	10.8
	25 - 34	108	17.0	17.7	28.5
	35 - 44	106	16.7	17.3	45.8
	45 - 54	103	16.3	17.0	62.8
	55 - 64	103	16.2	16.9	79.7
	65 and older	124	19.5	20.3	100.0
	Total	610	96.1	100.0	
Missing	System	25	3.9		
Total		635	100.0		

Educational attainment

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than high school	81	12.7	13.0	13.0
	HS or GED	151	23.7	24.3	37.3
	Some college/associate's degree	188	29.6	30.3	67.7
	BA/BS	126	19.8	20.3	87.9
	Graduate/Professional degree	75	11.8	12.1	100.0
	Total	620	97.7	100.0	
Missing	DK	10	1.5		
	System	5	.8		
	Total	15	2.3		
Total		635	100.0		

Greenville County 2019 Community Survey Report

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	black	115	18.0	19.3	19.3
	white	454	71.4	76.5	95.8
	other	25	3.9	4.2	100.0
	Total	593	93.4	100.0	
Missing	System	42	6.6		
Total		635	100.0		

Latino/Hispanic?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	54	8.5	8.5	8.5
	No	570	89.8	90.5	99.1
	DK	6	.9	.9	100.0
	Total	630	99.2	100.0	
Missing	System	5	.8		
Total		635	100.0		

Children in Household

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	245	38.6	39.0	39.0
	No	380	59.8	60.4	99.4
	DK	4	.6	.6	100.0
	Total	629	99.1	100.0	
Missing	System	6	.9		
Total		635	100.0		

Own or Rent

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Own	419	66.0	66.9	66.9
	Rent	129	20.3	20.6	87.5
	Live with someone who owns/rents	71	11.2	11.4	98.9
	DK	7	1.1	1.1	100.0
	Total	626	98.6	100.0	
Missing	System	9	1.4		
Total		635	100.0		

2018 Household Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< 25K	67	10.5	14.0	14.0
	\$25K - \$50K	92	14.4	19.3	33.4
	\$50K - \$100K	182	28.7	38.4	71.8
	\$100K - \$150K	71	11.1	14.9	86.7
	\$150K - \$200K	37	5.8	7.8	94.5
	> \$250K	26	4.1	5.5	100.0
	Total	474	74.7	100.0	
Missing	DK	18	2.9		
	Refused	134	21.1		
	System	9	1.4		
	Total	161	25.3		
Total		635	100.0		

Greenville County 2019 Community Survey Report

Employment status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Working full-time	356	56.0	58.4	58.4
	Working part-time	43	6.7	7.0	65.4
	Unemployed - looking for work	11	1.8	1.9	67.3
	Unemployed - not looking for work	30	4.7	4.9	72.2
	Retired	139	21.9	22.8	95.0
	(Respondent offers)	31	4.8	5.0	100.0
	Disabled				
	Total	610	96.0	100.0	
Missing	DK	16	2.5		
	System	10	1.5		
	Total	25	4.0		
Total		635	100.0		

How long has R lived in Greenville County?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5 years or less	72	11.3	11.4	11.4
	6-10 years	61	9.6	9.7	21.2
	11-19 years	138	21.8	22.0	43.1
	21-30 years	129	20.4	20.6	63.7
	31-40 years	80	12.6	12.8	76.5
	41 - 50 years	66	10.4	10.5	87.0
	51+ years	82	12.8	13.0	100.0
	Total	628	99.0	100.0	
Missing	System	7	1.0		
Total		635	100.0		

Regional Cross-tabulations

G1: Satisfaction with overall quality of life in Greenville County

	Region of County				
	North	NE	Central	SE	SW
Extremely satisfied	49.0%	36.8%	38.5%	37.8%	32.3%
Satisfied	47.1%	53.2%	48.0%	61.5%	67.7%
Dissatisfied	0.0%	7.4%	10.1%	0.7%	0.0%
Very dissatisfied	2.0%	2.6%	1.7%	0.0%	0.0%
DK	2.0%	0.0%	1.7%	0.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

G2: Top priority for Greenville County

	Region of County				
	North	NE	Central	SE	SW
Finding solutions for traffic congestion	48.9%	49.7%	27.1%	46.2%	43.3%
Lack of affordable housing	6.4%	15.0%	34.1%	10.5%	13.3%
Growing the local economy	4.3%	9.1%	11.8%	11.2%	0.0%
Managing growth	25.5%	15.5%	18.2%	19.6%	6.7%
Protecting our natural resources	8.5%	4.8%	5.9%	7.7%	33.3%
Other	6.4%	5.9%	2.9%	4.9%	3.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

H5: Best option for future housing growth

	Region of County				
	North	NE	Central	SE	SW
Concentrated near existing commercial/business centers	40.0%	31.8%	23.5%	31.1%	38.7%
Dispersed around the county	46.0%	59.4%	69.3%	43.2%	54.8%
DK	14.0%	8.9%	7.3%	25.7%	6.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Greenville County 2019 Community Survey Report

E1a: Would R like more or less... Office buildings and business parks

	Region of County				
	North	NE	Central	SE	SW
More	52.0%	43.2%	35.2%	33.1%	46.9%
Less	28.0%	40.1%	44.7%	37.8%	34.4%
Current mix is good (Respondent offered)	14.0%	12.5%	16.8%	13.5%	15.6%
DK	6.0%	4.2%	3.4%	15.5%	3.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

E1b: Would R like more or less... Large scale shopping centers

	Region of County				
	North	NE	Central	SE	SW
More	32.7%	38.7%	42.7%	31.1%	38.7%
Less	61.2%	46.6%	41.6%	50.0%	38.7%
Current mix is good (Respondent offered)	6.1%	8.9%	12.4%	16.2%	19.4%
DK	0.0%	5.8%	3.4%	2.7%	3.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

E1c: Would R like more or less... Neighborhood retail & grocery stores

	Region of County				
	North	NE	Central	SE	SW
More	56.9%	57.8%	74.9%	43.9%	61.3%
Less	21.6%	24.0%	9.5%	25.7%	25.8%
Current mix is good (Respondent offered)	19.6%	17.7%	14.0%	16.2%	12.9%
DK	2.0%	0.5%	1.7%	14.2%	
Total	100.0%	100.0%	100.0%	100.0%	100.0%

E1d: Would R like more or less... Light manufacturing facilities

	Region of County				
	North	NE	Central	SE	SW
More	66.0%	66.1%	65.2%	58.8%	45.2%
Less	26.0%	22.9%	19.7%	29.7%	45.2%
Current mix is good (Respondent offered)	6.0%	7.3%	11.2%	7.4%	6.5%
DK	2.0%	3.6%	3.9%	4.1%	3.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

E1e: Would R like more or less... Large industrial facilities

	Region of County				
	North	NE	Central	SE	SW
More	40.0%	48.7%	49.4%	45.3%	29.0%
Less	48.0%	41.9%	39.4%	40.5%	58.1%
Current mix is good (Respondent offered)	10.0%	8.4%	9.4%	10.1%	3.2%
DK	2.0%	1.0%	1.7%	4.1%	9.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

E1f: Would R like more or less... Town centers with a mix of residential, office and retail

	Region of County				
	North	NE	Central	SE	SW
More	39.2%	60.9%	60.7%	52.7%	50.0%
Less	31.4%	26.0%	24.7%	24.3%	31.3%
Current mix is good (Respondent offered)	23.5%	7.3%	8.4%	19.6%	15.6%
DK	5.9%	5.7%	6.2%	3.4%	3.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

T4: Best long term solution to traffic problems

	Region of County				
	North	NE	Central	SE	SW
Expanding public transit to include county-wide service	14.0%	21.6%	32.4%	32.9%	21.9%
Improving network of roads and highways	66.0%	60.0%	43.0%	50.3%	62.5%
Developing communities where people live close to where they work	8.0%	9.5%	16.2%	10.1%	6.3%
Other	12.0%	7.4%	6.7%	4.0%	9.4%
None of the above	0.0%	1.6%	0.0%	0.0%	0.0%
DK	0.0%	0.0%	1.7%	2.7%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Greenville County 2019 Community Survey Report

E2: Future economic development in the county should focus on re-developing older existing areas rather than expanding into undeveloped areas in the county

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	2.0%	4.2%	3.4%	0.0%	3.2%
Disagree	18.0%	16.8%	14.5%	12.1%	12.9%
Agree	56.0%	50.8%	55.3%	52.3%	58.1%
Strongly agree	24.0%	24.1%	15.1%	33.6%	25.8%
DK	0.0%	4.2%	11.7%	2.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

E3: Sewer service should be expanded in order to allow for economic growth in less developed areas of the county

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	0.0%	3.6%	3.4%	0.7%	3.2%
Disagree	16.3%	13.5%	13.5%	13.5%	19.4%
Agree	53.1%	59.9%	57.3%	56.8%	54.8%
Strongly agree	20.4%	16.7%	19.7%	14.2%	6.5%
DK	10.2%	6.3%	6.2%	14.9%	16.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

E4: Greenville County lacks an adequately trained workforce necessary to meet the demands of local employers

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	4.1%	15.2%	8.4%	8.1%	0.0%
Disagree	32.7%	39.3%	34.1%	30.9%	35.5%
Agree	46.9%	27.7%	34.1%	31.5%	41.9%
Strongly agree	10.2%	5.8%	11.7%	17.4%	12.9%
DK	6.1%	12.0%	11.7%	12.1%	9.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

P1: I have easy access to public park and recreational facilities in the area where I live

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	0.0%	3.1%	4.5%	3.4%	0.0%
Disagree	18.4%	14.1%	17.3%	16.9%	22.6%
Agree	63.3%	59.2%	59.2%	59.5%	48.4%
Strongly agree	18.4%	23.0%	17.9%	19.6%	29.0%
DK	0.0%	0.5%	1.1%	0.7%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

T1: Traffic congestion in Greenville County is a major problem

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	0.0%	0.0%	1.1%	0.0%	0.0%
Disagree	10.2%	8.4%	14.0%	8.1%	3.2%
Agree	30.6%	44.5%	45.3%	29.7%	54.8%
Strongly agree	59.2%	45.0%	37.4%	60.1%	41.9%
DK	0.0%	2.1%	2.2%	2.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

T1B: Potholes and other road maintenance issues are a serious problem in Greenville County

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	0.0%	0.0%	1.7%	0.7%	0.0%
Disagree	2.0%	12.1%	12.8%	9.5%	0.0%
Agree	30.0%	28.9%	34.4%	23.6%	32.3%
Strongly agree	68.0%	56.3%	50.6%	62.8%	67.7%
DK	0.0%	2.6%	0.6%	3.4%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

H1: Greenville County lacks the types of housing options needed to meet the demands of its senior population

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	2.0%	5.2%	2.8%	4.7%	0.0%
Disagree	14.3%	32.8%	20.1%	25.7%	18.8%
Agree	59.2%	36.5%	39.1%	41.2%	53.1%
Strongly agree	22.4%	15.6%	22.3%	10.1%	18.8%
DK	2.0%	9.9%	15.6%	18.2%	9.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

H4: Future housing developments should include a mix of single family houses as well as duplexes, townhomes and apartments in order to provide housing options for all of our residents

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	5.9%	5.2%	1.1%	5.3%	0.0%
Disagree	15.7%	12.0%	15.2%	16.0%	18.8%
Agree	51.0%	57.8%	59.0%	60.7%	34.4%
Strongly agree	25.5%	20.8%	23.0%	16.0%	46.9%
DK	2.0%	4.2%	1.7%	2.0%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Greenville County 2019 Community Survey Report

PTSERVICE: Greenville County needs to expand its public transit service

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	3.9%	7.9%	1.1%	4.1%	3.2%
Disagree	9.8%	16.2%	12.8%	10.2%	6.5%
Agree	54.9%	44.5%	53.1%	51.0%	48.4%
Strongly agree	17.6%	24.6%	27.9%	25.2%	32.3%
DK	13.7%	6.8%	5.0%	9.5%	9.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

ALTMODES: The county needs to expand its network of sidewalks, bicycle paths and trails

	Region of County				
	North	NE	Central	SE	SW
Strongly disagree	4.0%	2.6%	1.1%	1.3%	0.0%
Disagree	22.0%	25.7%	21.1%	12.8%	23.3%
Agree	52.0%	44.0%	50.0%	53.7%	43.3%
Strongly agree	22.0%	26.2%	22.8%	28.2%	30.0%
DK	0.0%	1.6%	5.0%	4.0%	3.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

P2a: Does county need more or less of... Smaller neighborhood parks

	Region of County				
	North	NE	Central	SE	SW
More	58.8%	59.9%	65.4%	64.2%	48.4%
Less	3.9%	9.9%	3.4%	2.7%	6.5%
Current mix is good (Respondent offered)	35.3%	28.1%	28.5%	27.0%	41.9%
DK	2.0%	2.1%	2.8%	6.1%	3.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

P2b: Does county need more or less of... Larger regional parks

	Region of County				
	North	NE	Central	SE	SW
More	56.0%	48.2%	54.7%	37.4%	25.0%
Less	2.0%	12.6%	1.1%	5.4%	21.9%
Current mix is good (Respondent offered)	40.0%	37.2%	34.6%	53.7%	53.1%
DK	2.0%	2.1%	9.5%	3.4%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

P2c: Does county need more or less of.... Bike paths and trails

	Region of County				
	North	NE	Central	SE	SW
More	53.1%	55.0%	57.5%	64.4%	59.4%
Less	12.2%	12.6%	4.5%	2.7%	12.5%
Current mix is good (Respondent offered)	34.7%	30.4%	36.3%	29.5%	28.1%
DK	0.0%	2.1%	1.7%	3.4%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

P2d: Does county need more or less of.... Passive recreation areas

	Region of County				
	North	NE	Central	SE	SW
More	48.0%	58.6%	66.5%	53.7%	51.6%
Less	2.0%	6.3%	0.6%	2.7%	3.2%
Current mix is good (Respondent offered)	50.0%	34.0%	30.7%	30.2%	45.2%
DK	0.0%	1.0%	2.2%	13.4%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

P2e: Does county need more or less of.... Equipment/playgrounds for small children

	Region of County				
	North	NE	Central	SE	SW
More	72.0%	58.1%	69.8%	45.9%	48.4%
Less	2.0%	5.2%	1.7%	1.4%	0.0%
Current mix is good (Respondent offered)	26.0%	34.0%	24.0%	41.9%	48.4%
DK	0.0%	2.6%	4.5%	10.8%	3.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

P2f: Does county need more or less of.... Indoor recreational facilities

	Region of County				
	North	NE	Central	SE	SW
More	67.3%	60.4%	67.6%	43.6%	54.8%
Less	4.1%	9.9%	1.7%	6.7%	3.2%
Current mix is good (Respondent offered)	22.4%	27.1%	22.9%	29.5%	38.7%
DK	6.1%	2.6%	7.8%	20.1%	3.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

Greenville County 2019 Community Survey Report

P2g: Does county need more or less of... Facilities for organized sports

	Region of County				
	North	NE	Central	SE	SW
More	61.2%	49.5%	57.8%	43.6%	48.4%
Less	4.1%	7.8%	0.6%	4.7%	0.0%
Current mix is good (Respondent offered)	32.7%	39.6%	32.2%	47.0%	41.9%
DK	2.0%	3.1%	9.4%	4.7%	9.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

T5a: Likelihood of R using.... An interconnected network of sidewalks

	Region of County				
	North	NE	Central	SE	SW
Very likely	21.6%	30.2%	40.2%	36.2%	37.5%
Somewhat likely	33.3%	29.7%	36.3%	34.9%	31.3%
Somewhat unlikely	13.7%	13.0%	10.6%	14.8%	6.3%
Very unlikely	31.4%	25.5%	12.3%	12.8%	25.0%
DK	0.0%	1.6%	0.6%	1.3%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

T5b: Likelihood of R using.... A network of bicycle lanes and trails

	Region of County				
	North	NE	Central	SE	SW
Very likely	26.5%	20.0%	26.7%	13.4%	33.3%
Somewhat likely	16.3%	26.3%	20.6%	36.9%	33.3%
Somewhat unlikely	8.2%	18.9%	18.9%	15.4%	10.0%
Very unlikely	49.0%	34.2%	33.3%	33.6%	23.3%
DK	0.0%	0.5%	0.6%	0.7%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

T5c: Likelihood of R using.... Public transit

	Region of County				
	North	NE	Central	SE	SW
Very likely	28.6%	17.7%	33.0%	29.1%	28.1%
Somewhat likely	10.2%	17.2%	15.6%	25.0%	21.9%
Somewhat unlikely	14.3%	22.9%	19.0%	13.5%	18.8%
Very unlikely	46.9%	40.6%	31.8%	31.8%	31.3%
DK	0.0%	1.6%	0.6%	0.7%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

C1: Satisfaction with cultural opportunities

	Region of County				
	North	NE	Central	SE	SW
Very satisfied	20.0%	34.6%	24.7%	33.6%	41.9%
Satisfied	66.0%	56.0%	55.6%	57.0%	51.6%
Dissatisfied	12.0%	3.7%	13.5%	3.4%	6.5%
Very dissatisfied	2.0%	3.7%	5.1%	3.4%	0.0%
DK	0.0%	2.1%	1.1%	2.7%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%

S1a-j: Services R wishes were better in their neighborhood (Percent in each region who mentioned each type of service)

	Region of County				
	North	NE	Central	SE	SW
Sewer	4.0%	1.0%	1.7%	2.7%	6.3%
Water	4.0%	1.6%	2.8%	0.7%	0.0%
Trash collection	10.0%	6.8%	7.3%	6.7%	12.9%
Recycling	4.0%	3.7%	6.1%	4.7%	0.0%
Natural gas	0.0%	1.0%	1.1%	0.7%	0.0%
Internet	2.0%	2.1%	5.0%	1.3%	6.5%
Mobile phone	2.0%	0.5%	1.1%	0.0%	0.0%
Police/Law enforcement	8.0%	5.2%	7.3%	8.1%	32.3%
Emergency services/EMT	4.0%	1.0%	3.4%	2.7%	15.6%
Other	40.0%	37.2%	44.7%	44.3%	35.5%

Appendix B: Survey Instrument

Standard introductory text verified that respondent lives in Greenville County and was at least 18 years of age.

G1

How satisfied are you with the overall quality of life in Greenville County? Are you...

1. Extremely satisfied...
2. Satisfied...
3. Dissatisfied, or...
4. Extremely dissatisfied with the overall quality of life in the county?
5. DK/NA

G2

In your opinion, which of the following issues should be the top priority for local government officials in Greenville County? Is it...

The first X items below will be randomly ordered for each respondent)

(top two issues will be coded)

Finding solutions for traffic congestion

Lack of affordable housing

Growing the local economy

Managing growth

Protecting our natural resources

(Do not read) Improving community services (specify)

(Do not read) Reducing crime

(Do not read) Improving the local schools

(Do not read) Expanding local cultural resources

(Do not read) Other (specify)

DK

H5

Which of the following statements ***best describes your opinion*** on future housing growth in Greenville County?

(Options 1 and 2 will be randomly ordered for each respondent)

1. "Future housing growth should be concentrated near existing commercial and business centers."

or

2. "Future housing growth should be dispersed around the county in areas that are still undeveloped."

3. (Do not read) DK/NA

E1a-f

Please tell me if you would like to see MORE or LESS of the following types of development in Greenville County. What about...

(Each of the following will come up one at a time in random order for each respondent)

- * Office buildings and business parks
- * Large-scale shopping centers
- * Neighborhood retail or grocery stores
- * Light manufacturing facilities
- * Large industrial facilities
- * Town centers with a mix of residential, office, and retail,

Would you like to see...

1. More, or...
2. Less of this type of development?
3. (Respondent offers) Current mix is good/keep about the same
4. DK.

C1

How satisfied are you with the availability of cultural opportunities, such as art, theater, music, historical exhibits and preservation etc, in your community? Would you say you are...

1. Very satisfied....
2. Satisfied...
3. Unsatisfied, or...
4. Very unsatisfied...with these opportunities in your community?
5. DK/NA

If Respondent says Unsatisfied or Very Unsatisfied to C1:

C1b

What kind of cultural and historic resources would you like to see in Greenville County?

(Do not read list. Check any/all that R mentions)

1. Libraries
2. Art museums/exhibits
3. Historical exhibits/site preservation; museums; interpretive parks
4. Theatre (stage productions/plays, etc.)
5. Musical productions/concerts
6. Other (specify)

Greenville County 2019 Community Survey Report

T4

Which of the following would be the best long-term solution to the traffic problems in Greenville County? Would the best solution be ...

(Programming note: the first three items below should be randomly ordered for each respondent)

1. Expanding public transit to include county-wide service
2. Improving the network of roads and highways
3. Developing communities in which people can live very close to where they work
4. (Respondent offers) Other (specify)
5. (Respondent offers) None of the above/do nothing/not really a problem
6. DK

SEQUE

Next, I'll read several statements about various issues facing Greenville County. I'd like you to tell me if you *strongly disagree, disagree, agree or strongly agree* with each statement...

Questions E2 – ALTMODES will be randomly ordered for each respondent

E2

"Future economic development in the county should focus on re-developing older existing areas rather than expanding into undeveloped areas in the county." Do you ...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

E3

Sewer service should be expanded in order to allow for economic growth in less developed areas of the county." Do you...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

E4

“Greenville County lacks an adequately trained workforce necessary to meet the demands of local employers.”
Do you...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

P1

“I have easy access to public park and recreational facilities in the area where I live.” Do you...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

T1

“Traffic congestion in Greenville County is a major problem.” Do you...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

T1B

“Potholes and other road maintenance issues are a serious problem in Greenville County.” Do you...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

H1

“Greenville County lacks the types of housing options needed to meet the demands of its senior population.” Do you....

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

Greenville County 2019 Community Survey Report

H4

“Future housing developments should include a mix of single family houses as well as duplexes, townhomes and apartments in order to provide housing options for all our residents.” Do you...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

PTSERVICE

“Greenville County needs to expand its public transit service.” Do you...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

ALTMODES

“The county needs to expand its network of sidewalks, bicycle paths and trails.” Do you...

1. Strongly disagree...
2. Disagree...
3. Agree, or...
4. Strongly agree with that statement?
5. DK

P2a-g

Please tell me if the county needs more or less of each of the following park and recreation services, or if the current level of offerings is about right. What about ...

(Each of the following will come up one at a time in random order for each respondent)

- *smaller neighborhood parks
- *larger regional parks
- * bike paths and trails
- *passive recreation areas (greenspace, natural settings, trails, picnic areas)
- *equipment/playgrounds for small children
- *indoor recreational facilities
- *facilities for organized sports (basketball, baseball, soccer fields, etc.)

Does the county need....

1. More facilities of this type
2. Fewer facilities of this type, or...
3. Are the current facilities of this type about right?
4. DK/NA

T5a-c

For each of the following types of alternative transportation, please tell me if you would be *very likely, somewhat likely, somewhat unlikely* or *very unlikely* to use each alternative to get to the places you need to go to on an average day if they were made available to you....

What about...

(Each of the following will come up one at a time in random order for each respondent)

- * an interconnected network of sidewalks
- * a network of bicycle lanes and trails
- * public transit

Would you be...

1. Very likely...
2. Somewhat likely...
3. Somewhat unlikely, or...
4. Very unlikely to use this form of transportation for everyday travel?
5. DK/NA

S1a-j

Are there any services you wish were better in your neighborhood?

(Interviewer: Do NOT read list. Check any/all that R mentions)

- Sewer service
- Water service
- Trash Collection
- Recycling
- Natural gas service
- Internet
- Mobile phone service
- Police/Law Enforcement
- Emergency Services/EMT
- Other (specify):

CQ2

What one word best describes Greenville County as a whole?

DEMOGS

We have almost completed the survey. The last few questions are used for statistical purposes only.

ZIPCODE

What is your zipcode?

TENURE

How long have you lived in Greenville County?

(Code number of years. Code 0-11 months as "1" year. Code DK=999.)

YRBORN

In what year were you born?

Code year born. DK/NA = 2002

EDUC

What is the highest level of education you completed? Was it...

1. 11th grade or less...
2. High school graduate or GED...
3. Some college; associate's degree; program at a technical or vocational school...
4. College graduate (BA, BS)...
5. Graduate or Professional Degree (MA, MS, PHD, MD, Law etc)
6. DK/NA

LATINO

Do you consider yourself to be Latino or Hispanic?

1. Yes
2. No
3. DK/NA

RACE

What is your race? Are you...

1. African American/Black...
2. Caucasian/White...
3. Asian/Pacific Islander...
4. Native American/American, or...
5. Multi-racial?
6. (DO NOT READ) Other (specify)
7. DK/NA

KIDS

Do any children under the age of 18 live at your current residence?

1. Yes
2. No
3. DK

OWNRENT

Do you...

1. Own your own home...
2. Pay rent for your current housing...
3. Live with someone else who owns/rents your home?
4. DK

INCOME

I am going to read a number of income ranges; please stop me at the one that best describes your family's total household income in 2018....

1. Less than \$25,000...
2. \$25,000 - \$50,000...
3. \$50,000 - \$100,000...
4. \$100,000 - \$150,000 ...
5. \$150,000 - \$200,000, or
6. Over \$200,000?
7. DK/NA
8. REFUSED

EMPLOY

Which of the following best describes your employment status? Are you...

1. Working full time (or both full and part time)
2. Working part time only
3. Unemployed & looking for work
4. Unemployed & not looking for work, or...
5. Retired?
6. (RESPONDENT OFFERS) Disabled
7. DK/

THANKS

These are all the questions I have for you. Thank you for taking the time to help us with this survey!

Code Gender by voice: 1 = Male 2 = Female