

Tails & Trails 5K Walk/Run Sponsorship Opportunities

Event Description: Show your customers your compassion for animals while gaining exposure to an exclusive local audience by sponsoring Greenville County Animal Care's second annual charity run to benefit homeless animals. Event will take place on May 7, 2016 at Conestee Park. Tails & Trails is a 5K run/walk geared toward dog owners, animal lovers and athletes of all ages. After the race, vendors and our announcer/DJ will entertain runners until awards are presented. Learn more at www.greenvillepets.org.

 Social Media Exposure: Facebook: 29,000+ Twitter: 8,400+ Instagram: 550+ E-Newsletter Audience: 22,000+ Web Site Exposure: More than 7 million page views per month	Sponsorship Level	Top Dog \$10,000	Trail Master \$3,000	Best Friend \$1,000	Tailwagger \$500
	Media & Promotion				
	Exclusive Tournament Naming Privilege	x			
	One year kennel sponsorship (dog or cat kennel will contain continuously "sponsored" (free) animal. Company logo will be displayed.)	x			
	Featured "Pet of the Day Sponsored By ____" post on Facebook, Twitter and Instagram with company's page tagged and link to company web site included	10 posts throughout the year	5 posts	3 posts	1 post
	Animal Care badge (logo) for company web site	x	x	x	
	Acknowledgement in press release	x	x	x	
	Logo displayed on the sponsorship page of greenvillepets.org , linked with front page exposure on greenvillerec.com and greenvillecounty.org .	x	x	x	x
	Acknowledgement in Animal Care and Greenville Rec e-newsletters	x	x	x	x
On-site and Promotional Material Event Exposure					
	Tent or booth space at event	x	x	x	x
	Logo displayed on banner/signage and all advertising	Prominent	Large	Med.	Small
	Banner displayed at event	x	x	x	
	Promotional material included in registration packet (must provide material of choice)	x	x	x	x
	Mentions during announcements at the event	x	x	x	x
	Logo Displayed on T-shirt	Front of shirt	Large logo	Med. logo	Small logo
Additional Benefits					
	Complimentary Race Entries	20	10	5	2
	Office Puppy Party	x	x		

If you're interested in becoming a vendor for a \$50 fee, please contact Paula Church for more information: (864) 467-3986 or pchurch@greenvillecounty.org